

CHAPTER III

RESEARCH METHOD

This chapter provides the research method of the study. It includes research object, research approach, data collection, and data analysis.

3.1 Research Design

There are two types of educational research according to Ary (2010), they are quantitative and qualitative research. In quantitative research, it used objective measurement to collect the numeric data. However, qualitative research was to take the information relating to the social phenomenon. It is also emphasized on considerate the phenomena from people's perception as the subject in ordinary situation.

In this study, the researcher used descriptive qualitative research because this study only focuses on particular phenomenon represented moral values reflected by Little Prince in *The Little Prince* novel. The data were collected in the form of words not in numbers.

3.2 Research Object

Hoy (2015) said that research objects are the person, places, or things on which you do your research. The object of this study is *The Little Prince* novel. It is a classic philosophical tale, with humanist values written by Antoine De Saint-Exupery that published in 1943 for the first time in French. At 1995 an English version of the novel was published by Wordsworth Edition. Nowadays, the novel has been translated more than 300 languages.

3.3 Research Approach

Approach in literary study is essential for researcher to analyze the literary works. According to Abrams (1999), approach is divided into four types, namely:

1. Mimetic Approach

This approach views literary work as an imitation, representation or reflection of the real life. The main standard of this approach is the “truth” of its representation.

2. Pragmatic Approach

According to Abrams (1999) in Nurhayatun (2017) this approach views literary work as something which is constructed in order to achieve certain responses such as aesthetic pleasure, lessons, and kinds of emotion on the audience or society.

3. Expressive Approach

This approach is viewing the literary work as authors’ expression or something that related to the author. Thus, for students who want to study about this approach, they need to know about the authors’ biography, background and environment.

4. Objective Approach

This approach is deal with literary work itself without connecting to the author’s life and the background of the work. In this case, the researcher is focused on the literary work itself.

Based on the explanation above, in analyzing *The Little Prince* novel, the researcher used the objective approach. It is because the researcher just focused on the literary work itself, which is analyzing the moral value reflected by Little Prince.

3.4 Data Collection

Data collection is the process of collecting and measuring information on concern variable, in systematic method that enables one to answer stated research questions, test hypothesis, and evaluate outcomes. This section also described the instrument, procedures that were applied on this study and quotation.

3.4.1 Technique and Instrument

Instrument is an important thing in this study. It used to collect and analyze the data. In qualitative research, the human investigator is the primary instrument for gathering and analyzing the data. Lincoln and Guba in Ary (2010) introduced this concept as human an instrument to emphasize the unique role that researcher play in the study. The researcher needs an instrument that flexible enough to capture the complexity of human experience, an instrument capable of adapting and responding to the environment. As the explanation above, the researcher used human as instrument or researcher as instrument.

3.4.2 Procedure of Collecting the Data

As the researcher used qualitative and novel as a research object, there are several steps performed to collect the data:

1. Reading *The Little Prince* novel repeatedly,
2. Finding and marking the moral values reflected by little prince,
3. Collecting out the whole dialogues and paragraphs considered as reflecting the moral values.

3.5 Data Analysis

According to Ary (2010:480), data analysis signifies the process from which the researchers systematically search and arrange out their data to expand the comprehension on the data having been collected to communicate any information to the audiences. Therefore, the researcher used few steps to analyze the data. There are:

1. Comparing the collected dialogues or paragraphs to the theory of moral values,
2. Categorizing the moral values comprised in the dialogues or paragraphs,
3. Drawing out the conclusion on the moral values reflected by Little Prince in *The Little Prince* novel.
4. Validating the result with an advisor of this research as an expert of literature.